# Opening the way: learning together

Network of Latin American and Caribbean Telecenters





### What is a <u>Community</u> telecenter?

- A community endeavour
- In support of the development objectives of the community
- With its participation and under its control
- Using a physical space equipped with appropriate ICT resources
- Promoting the social use and appropriation of ICT
- Providing access to ICT, information and services at an affordable price
- Managed by, or at least with, the Community



### What is somos@telecentros?

- A collaborative Network
- Share and exchange knowledge
- Create and learn together
- About ICTs for integral human development
- Promote community telecenters development in the region and globally





### **Guiding Principles & Values**

- Self transformation and social transformation
- Community NEEDS driven
- Culture of support and solidarity
- Participation on equal footing
- Action, reflection, action
- Learning by doing
- Leadership enhancement
- Awareness and imagination
- Active transparency





### **Our dynamic**



Created in 1999

Regional meetings (Quito 2001, 2003 – Sao Paulo, 2004)

 National meetings (México 1, Guatemala 2, Cuba 1, Venezuela 1, Colombia 3, Ecuador 2, Peru 2, Bolivia 2, Chile 1, Brazil 2, Argentina 1

### >2200 registered members



Organization



- Individual & Institutional members & Individual & Institutional associates
- General Assembly
- Board of directors (7 3 years) + adviser(s)
- National assemblies
- Working groups
- Registered NGO



#### Online Community - www.tele-centros.org





#### **Discussion lists**



- Telecentros de América Latina y el Caribe telecentros@tele-centros.org
- Different abilities acceso@tele-centros.org
- Training capacitación@tele-centros.org
- COVITALC covitalc@tele-centros.org
- Rural Distance Education erd@tele-centros.org
- Gender equidad@tele-centros.org
- Management tools for telecentesr herramientatc@chasquinet.org
- Interculturality in the region intercultural@tele-centros.org
- Exchange among school pupils intercambio@tele-centros.org
- Indigenous people indigenas@tele-centros.org
- Sustainability sostenibilidad@tele-centros.org
- Linux Tigers tigres@tele-centros.org
- Public Policies politicas@tele-centros.org
- National Lists: México, Perú, Guatemala, Bolivia, Colombia, Argentina, Ecuador, Paraguay, Chile, Brasil



### **Resources Center**

- Support members
- Sharing based access
- Multimedia and text resources
- About 400 documents







### **Toolkits for community telecenters**

- Free software for telecenters http://tele-centros.org/tc-toolkit2.0/
- Public policies, ICTs and telecenters -

http://www.tele-centros.org/politicas/manualpoliticaspublicas.htm

• Disabilities, ICTs and telecenters –

http://www.tele-centros.org/discapacitados

• Sustainability for telecenters –

www.tele-centros.org/sostenibilidad/toolkit1.0.htm







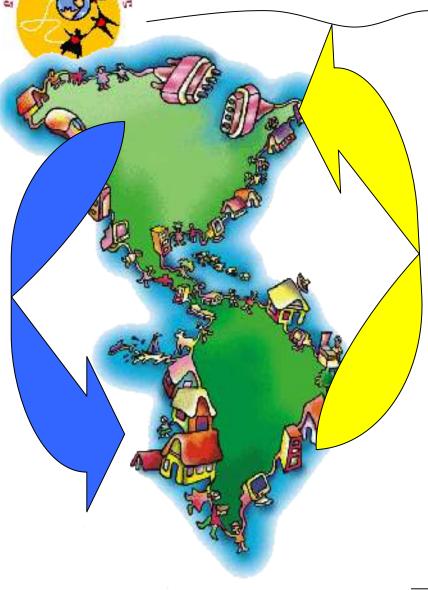


### **Telecentres of the Americas Partnership (TAP)**

TAP represents over 10.000 telecenters throughout North, Central and South America, and the Caribbean serving over 20 million people. Working collectively, TAP can empower millions of individuals and their families.

Members:

- Aspira Association
- Community Informatics Research Network CIRN
- Community Technology Centers' Network CTCNet
- Association for Community Networking AFCN
- Fundación ChasquiNet
- Pacific Community Networks Association PCNA
- Somos@telecentros



### **TAP** activities

- Regular board meetings
- Sharing of resources
- Web site
- Preparing joint proposals
- Undertaking joint projects
- I-Malls : An E-commerce organization for telecenters
- Exchange program : a skills offer & demand market place
- Setting up of GAT

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tela.

### I-Malls

I-Malls will help by extending telecenter services to their community as: a logistics center to enable people and small business to ship and receive products as result of their ecommerce transaction a payment center to enable people and small business without international credit to pay and get paid



http://www.pcnastream.com/exchange/paginas/inicio.php

A regional market place of skills' offers & requests
Matching offers and needs
Partners exchanging
Partners preparing projects of skills transfer
Projects requiring site visits selected competitively
Process documented and outcomes shared



### **Global Alliance of Telecentres**



In October 2005 the European Union of Telecottages Associations (EUTA) and the Telecenters of the Americas Partnership (TAP) agreed to join forces and to establish a Global Alliance of Telecenters for Community Development.

This alliance assembles 20.000 telecenters throughout Europe and the Americas



## **GAT's purpose**

The Global Alliance of Telecentres shall...

secure the effective participation and representation of grassroots telecenter associations in ICT4Dev fora and programs

facilitate the cooperation and sharing of resources and experiences among telecentre associations

#### HELP GRASSROOTS TELECENTERS ASSOCIATIONS TO ACHIEVE THEIR MISSIONS!



### Why to work in network?



- Sharing knowledge
- Sharing resources
- Economy of scale
- Having a voice
- Having one's own voice
- Critical mass
- Linkages
- Opportunities



### **Our internal challenges**

- Self-organization of national assemblies (especially in large countries)
- Articulation of national and regional actions
- Combining openness with contribution and responsibility
- Need for, and cost of, multi-lingualism
- Generation of income to support "central" functions



### **Our internal challenges**

- Sustainability strategies at all levels of the network
- Usual personal and institutional rivalries
- Time to build pro-active membership and effective leadership
- Strengthening methods and processes for the exchange of resources, experiences, ideas and knowledge in general
- Interferences from government and international agencies initiatives



### **Our challenges in the field**

- Strengthen telecenter management capacities
- Strengthen telecenters' capabilities to partner in the formulation and implementation of ICT policies
- Sustainability strategies
- Achieving effective community participation in the design, implementation, monitoring and assessment of telecenters activities
- Inadequate & expensive connectivity
- Maintaining up-to-date vision of the local, regional and global scenes
- Interferences from government and international agencies initiatives



# TELECENTROS

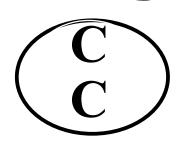
### UNIDOS

### JAMÁS

### SERAN DESCONECTADOS







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