

Communities without Borders



A project of ICT4D Jamaica- supported by HEART-NTA,
IICD,
Ministry of Industry, Technology, Energy and Commerce

Background

- ▶ Coordinated by ICT4D Jamaica a not for profit open, Jamaican-based NGO network organization.
- ▶ Focused on research, policy advocacy for ICT for development .
- ▶ Theme areas are: Community Development/e-Governance, Education/Training, Music/Entertainment, Hospitality/Tourism, Agriculture/Agri-business. ICT4D Jamaica is a registered not-for-profit company and is an

Objectives

- ▶ Build the capacity of 3 rural communities to:
 - create, disseminate, a range of multi-media products;
 - manage a CMC as a socially and economically sustainable enterprise within a community development framework
- ▶ Establish 3 Community Multi-media Centres (CMCs) to facilitate on-going access to multi-media training, and to provide general support for community information, communication and training needs.
- ▶ Build capacity within the Container Project to develop local content training materials for multi-media skills

Objectives (cont'd)

- ▶ Develop a network of public, private and not-for-profit organizations, and individuals, both local and overseas, to provide on-going support (knowledge and information sharing, business linkages) for each community's identified needs
- ▶ Document the end-to-end processes involved in the establishment and operationalization of the CMCs and disseminate as case studies to share the lessons learnt locally and internationally.

Activities

- ▶ Selection of pilot communities
- ▶ Undertaking community engagement
- ▶ Undertaking community profiling, SWOT analysis, needs assessments, issues identification
- ▶ Undertaking training of core teams (future telecenter operators and support)
- ▶ Establishment of telecenters
- ▶ Tracking of progress
- ▶ Ongoing Evaluation

Selection criteria

- ▶ Rural communities without computer and internet access within a radius of 5 miles
- ▶ Infrastructure to support connectivity
- ▶ Demonstrated community leadership and ability to work within a collaborative framework
- ▶ Access to a secure location for CMC establishment
- ▶ Willingness to participate in the long-term process of CMC establishment and assessment

Pre project Research

- ▶ Community profile
- ▶ SWOT analysis
- ▶ Stakeholder analysis
- ▶ Development of Action/Evaluation matrix

Stakeholder analysis

Stakeholder	Interest	Benefits to CMC	Benefits from CMC
Business owners	Information on sources on cheaper sources of goods	Income from services eg printing of price charts, menus , cost comparison to facilitate alternate source of goods	Printing of price charts, menus , cost comparison to facilitate alternate source of goods
Schools	Additional research facilities for students, teachers	Provision of publicity for CMC services among school community; Income from services	Improved quality of students research; multimedia products- eg printing of graduations programmes; videotaping of functions
Farmers	Markets for produce, availability/cost of agricultural inputs	Income from services provided	Information on markets, cost of fertilisers etc, information on diseases

Action/Evaluation Matrix

Problems/ Issues	Solutions	CMC Objectives	Evaluation indicators
Youth unemployment; lack of skills training facilities	Training in ICT and multimedia skills Job placement Alternate livelihoods	To provide ICT training facilities and trained trainers To provide users with marketable (ICT) skills for self employment and employment in businesses	-No. of persons trained -Range of skills acquired -No. of cyber centre users, profile -No. of job placements of users/trainees -Number self employed through ICT skills
Environmental degradation of water-shed	- Alternate livelihoods e.g. beekeeping, nature trail; -Training of tour guides, wardens	To provide access to information on honey markets, production methods, up to date techniques, trail management	No. of web pages of relevant content, information on products, nature trails No. of print material developed for trail tours

Training

- ▶ Computer repair
- ▶ Multi media Skills
- ▶ Entrepreneurship
- ▶ CMC management and customer service

CMC establishment

- ▶ 3 computers
- ▶ Printer
- ▶ Scanner

Documentation and policy advocacy

- ▶ Tracking of process and integration of CMC services
- ▶ Case studies on each location
- ▶ Peer exchanges between members
- ▶ Policy development based on findings